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Portfolio white paper

Brand development: Southeastern Children's Home

Southeastern Children's Home is a privately-owned not-for-profit home for at-risk youth located in Duncan, SC. FernCreek provided Southeastern with a comprehensive brand package that includes:

- logo and tagline ("where the heart is")
- letterhead, business cards, flyer template
- quarterly newsletter
- promotional items (mugs, embrodered shirts, etc.)
- video production

southeastern children's home