

## Portfolio white paper

## Marketing & interactive: Gallivan, White & Boyd, P.A.

Gallivan, White & Boyd is a leading litigation firm located in Greenville, SC. FernCreek has provided various services to the firm, including print advertising, video Christmas car and interactive sales tool design/programming.







**GWB 2010 video Christmas card:** Vintage Christmas cards were combined with custom staff photography and specially produced vocals and orchestration to produce a truly unique holiday greeting for GWB clients.